



Acceptable Art Formats

To ensure your email broadcast runs as smoothly as possible, please be sure to follow the instructions below for uploading and using artwork files in your Marketing Wizard. If you have any additional questions or need clarification on the information below, please call us toll free at 800.466.0953 and dial option 2.

Uploading Your Artwork:

.JPG or .GIF Files

- .JPG and .GIF files should be no larger than 150K
- Image resolution should be set at 72 dpi – Any higher resolution is unnecessary for email clarity.
- Recommended width = 650 pixels (However, your Marketing Wizard will send whatever size you upload – No automatic resizing will be performed in your Marketing Wizard.)